BRIEFING TO THE PORTFOLIO COMMITTEE ON TOURISM

THIRD QUARTERLY PERFORMANCE REPORT FOR 2023/24 FINANCIAL YEAR

12 MARCH 2024



tourism

Department: Tourism REPUBLIC OF SOUTH AFRICA



broadening horizons

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I. PERFORMANCE OVERVIEW



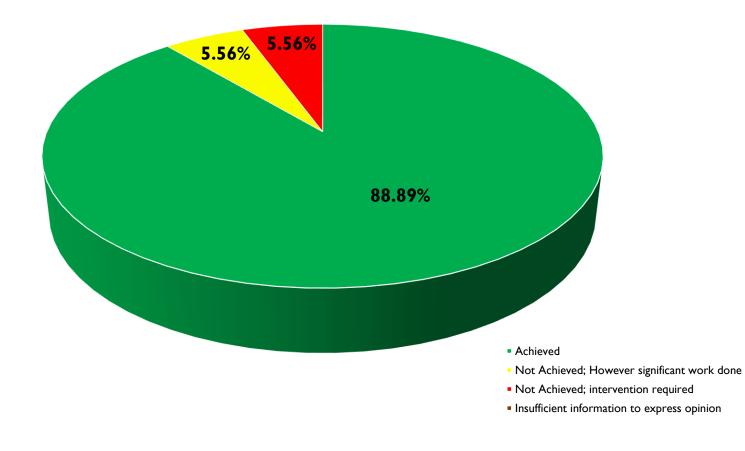
Third Quarter Performance (I October – 31 December 2023)

| Branches | Achieved | Not achieved; significant work done | Not achieved; intervention required | Insufficient information to express opinion |
|---|-------------------|---|---|---|
| | | | | |
| Administration | 85,71% (12 of 14) | 14,29% (2 of 14) | 0,00% (0 of 14) | 0,00% (0 of 14) |
| Tourism Research, Policy and International Relations | 100% (14 of 14) | 0,00% (0 of 14) | 0,00% (0 of 14) | 0,00% (0 of 14) |
| Destination Development | 77,78% (7 of 9) | 0,00% (0 of 9) | 22,22% (2 of 9) | 0,00% (0 of 9) |
| Tourism Sector Support Services | 88,24% (15 of 17) | 5,88% (I of I7) | 5,88% (1 of 17) | 0,00% (0 of 17) |
| Total | 88,89% (48 of 54) | 5,56% (3 of 54) | 5,56% (3 of 54) | 0,00% (0 of 54) |



Departmental Performance Overview

2023/24 Quarterly Performance Overview – Quarter 3





2. PROGRAMME PERFORMANCE INFORMATION



2.1 Programme I:

Administration



| | Output Indicator | | Quarterly Per | formance Against Targets |
|----|---|---|---|---|
| | Output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 1. | Audit outcome on financial statements and performance information. | Unqualified audit on financial statements and performance information. | Implementation Plan developed as per AGSA outcomes. Review internal control measures. | Achieved: Implementation Plan was developed as per AGSA outcomes and signed-off. Achieved: Internal control measures were reviewed. |
| 2. | Percentage procurement of goods and services from SMMEs. | 40% expenditure achieved on procurement of goods and services from SMMEs. | 40% expenditure achieved on procurement of goods and services from SMMEs. | Achieved: 58,77% expenditure was achieved on procurement of goods and services from SMMEs. |
| 3. | Percentage invoices paid within prescribed timeframes. | 100% Payment of all compliant invoices within 30 days. | 100% of all compliant invoices paid within 30 days. | Achieved: 100% of all compliant invoices received were paid within 30 days. |
| 4. | Percentage of procurement spend from women-owned businesses. | 40% procurement spend from women-owned businesses. | 40% procurement spend from women-owned businesses. | Achieved: 47,67% procurement spend from women-owned businesses was achieved. |



| Output | AnnualTaurat | Quarterly Performance Against Targets | |
|---|---|--|--|
| Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 5. Number of public entity oversight instruments developed in terms of the SLA. | Six instruments developed: Four SA Tourism quarterly oversight reports developed in terms of the SLA. | SA Tourism quarterly oversight report developed in terms of the SLA. | Achieved: SA Tourism quarterly oversight report was developed in terms of the SLA. |
| | Public Entity Oversight Framework for the department developed and submitted for approval. | Draft Public Entity Oversight Framework finalised and submitted for approval. | e e e e e e e e e e e e e e e e e e e |
| | Governance Protocol for Public Entity revised and submitted for approval. | Consultation with Branches and Entity undertaken on the draft Governance Protocol for Public Entity. | |
| 6. Percentage of vacancy rate | Vacancy rate below 6%. | Vacancy rate below 7% | Partially Achieved: Vacancy rate was maintained at 10,3% |



| | | | Quarterly Performance Against Targets | |
|----|---|---|---|--|
| | Output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 7. | Percentage of compliance with Departmental | SMS women representation at a minimum of 50%. | SMS Women representation at a minimum of 50%. | Partially Achieved: SMS women representation was maintained at 47,5%. |
| | Employment Equity Targets. | Persons with disabilities' (PWDs) representation above 3%. | | Achieved: People living with disabilities' representation was maintained at 4,5%. |
| 8. | Percentage of Workplace Skills Plan (WSP) implemented. | 100% implementation of WSP. | 100% of VVSP Q3 targets achieved. | Achieved: 100% of WSP Q3 targets were achieved as follows: 4 Skills programmes (40%) 1. Public Speaking and Presentation Skills; 2. Emotional Intelligence 3. Supply Chain Management 4. e-Records Management 2 Leadership Programmes (60%) 1. Disability Management 2. Strategic Management |



| | Output Indiastor | | Quarterly Performance Against Targets | |
|----|---|---|--|--|
| | Output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 9. | Percentage implementation of the Annual Internal Audit Plan. | 100% implementation of the Annual Internal Audit Plan. | 30% implementation of the Annual Internal Audit Plan. | Achieved: 30% of the Annual Internal Audit Plan implemented as follows: I. Tourism Transformation Fund Audit; 2. Quotations Audit; 3. Assets Management (swapped with Project Site Visits); 4. ICT General Controls; and 5. AGSA Follow-up Audit. |
| 10 | Percentage implementation of the Communication Strategy and Implementation Plan. | 100% implementation of the communication Implementation Plan. | 100% of Q3 targets of Communication Implementation Plan achieved. | Achieved: 100% of Q3 targets of Communication Implementation Plan was achieved. |



2.2 Programme 2

Tourism Research, Policy and International Relations



| Output | AnnualTaurat | Quarterly Performance | Against Targets |
|--|---|---|---|
| Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| I. Number of monitoring and | Five Monitoring and Evaluation developed: | | |
| evaluation reports on tourism initiatives developed. | Assessment of the State of Publicly Owned Tourist Attractions supported by the Department of Tourism. | | |
| | 2. Monitoring of the new and continuing Capacity Building Programmes | Monitoring of Capacity Building Programmes undertaken. | Achieved: Monitoring of Capacity-Building Programmes was undertaken. |
| | 3. Evaluation of the Departmental Incubation Approach in the Pilanesberg Tourism Incubation, Manyeleti Tourism Incubation, Ba-Phalaborwa Tourism Incubation Mier Tourism Incubation Projects. | Commence evaluation of the Departmental Incubation approach, starting with data collection. | Achieved: Commenced evaluation of the Departmental Incubation Approach, started with data collection. |



| Output | | Quarterly Performance Against Targets | |
|---|--|---|---|
| Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| I. Number of monitoring and evaluation | d developed: | | |
| evaluation reports on tourism initiatives developed. | Evaluation of the TGCSA Accommodation grading programme. | Data collection for the evaluation of the TGCSA accommodation grading programme commenced. | Achieved: Data collection for the evaluation of the TGCSA Accommodation Grading Programme has commenced. |
| | 5. Bi-Annual Monitoring of the performance of the Tourism Sector. | Data collection for the monitoring of the performance of the Tourism Sector commenced. | Achieved: Data collection for the monitoring of the performance of the Tourism Sector has commenced. |
| 2. Number of instruments developed for improving tourism statistics. | National Tourism Statistics Plan developed. | Progress report on the development of the National Tourism Statistics Plan developed. | Achieved: Progress report the development of the National Tourism Statistics Plan was developed. |



| | utput Indicator | AppualTarget | Quarterly Perfor | mance Against Targets |
|----|--|--|---|--|
| | output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 3. | Number of Information and Knowledge Systems implemented. | TwoInformationandKnowledgesystemsimplemented:I.ImplementationoftheTourismandEmployment Portal. | Pilot results compiled. Analysis and evaluation of the Portal finalised. | Achieved:Pilotresultswerecompiled.Achieved:AnalysisandevaluationofthePortalwasfinalised. |
| | | 2. Implementation of Tourist Guide Information System. | Pilot results compiled. System's Analysis finalised. | Achieved: Pilot results were compiled. Achieved: System's Analysis was finalised. |
| 4. | Number of fora prioritised to advance South Africa's tourism interests at regional, continental and global level through multilateral other groupings. | Advance South Africa's tourism interests at regional, continental and global level through participation in six multilateral fora UNWTO, G20, BRICS, SADC, IORA and AU. | Quarterly report on SA participation in the G20 and preparation for SA Presidency for 2025 developed. Quarterly report on SA participation in the implementation of IORA Tourism Work Plan on Women Economic Empowerment developed. | Achieved: Quarterly Report on SA participation in the G20 and preparation for SA Presidency for 2025 was developed. Achieved: Quarterly report on SA participation in the implementation of IORA Tourism Work Plan on Women Economic Empowerment was developed. |



| | Output Indicator | | Quarterly Performance Against Targets | | |
|----|---|--|---|--|--|
| | Output indicator | Annual Target | Quarter 3 targets | Quarter 3 progress | |
| 5. | Sharing of Best Practices Workshop hosted. | Sharing of Best Practices Workshop 2024 targeted at African countries with whom SA signed tourism agreements hosted. | Concept document for the Best Practices Workshop 2024 finalised. | Achieved: Concept document for the Best Practices Workshop 2024 was finalised. | |
| 6. | Number of outreach programmes to the diplomatic community implemented. | Two outreach programmes with the diplomatic community in prioritised countries implemented. | One outreach programme with prioritised country hosted. | Achieved: Two outreach programmes with prioritised countries were hosted in Kenya on 20-22 November 2023, and in China 17-23 November 2023. | |



2.3 Programme 3

Destination Development



| | | | Quarterly Perform | mance Against Targets |
|----|--|---|--------------------------------|---|
| 0 | utput Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| ١. | Number of destination planning and | FourInitiativesundertaken:.I.Facilitatethe | Implementation lead confirmed. | Achieved: Implementation lead was confirmed. |
| | investment coordination initiatives undertaken. | integration of developed tourism concepts from tourism spatial masterplans, into the DDM One Plans, for: OR Tambo District eThekwini Metro Pixley Ka Seme District Namakwa District | completed. | Achieved: Investment mobilisation issues at regional platforms were completed. |
| | | 2. Implementation of the budget resort network and brand concept. | • | Achieved: Budget resort network implementation documents were finalised. |



| | | AppuelTerret | Quarterly Perform | mance Against Targets |
|----|---|---|--|---|
| | Itput Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| Ι. | Number of destination planning and investment coordination initiatives | 3. A pipeline of nationally prioritised tourism investment opportunities (greenfield and brownfield projects) managed. | Quarterly Report on the management of a pipeline of nationally prioritised tourism investment opportunities developed. | Achieved: Quarterly Report on the management of a pipeline of nationally prioritised tourism investment opportunities was developed. |
| | undertaken. | 4. Two investment promotion platforms facilitated. | Facilitate one investment promotion platform. | Achieved: One investment promotion platform was facilitated. |
| 2. | Number of destination enhancement initiatives supported. | ThreeInitiativessupported:InitiativesI.Infrastructuremaintenanceandbeautificationprogrammeimplementedin five (5)provinces:MpumalangaLimpopoEastern CapeFree StateWestern Cape | Report on the progress made on the project deliverables of the Infrastructure Maintenance and Beautification Programme in each of the 5 selected provinces | Achieved: Report on the progress made on the project deliverables of the Infrastructure Maintenance and Beautification Programme in each of the 5 selected provinces was developed. |



| | | | Quarterly Perf | formance Against Targets |
|----|--|--|---|---|
| | Output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress |
| 2. | Number of destination enhancement initiatives supported. | Monitoring of implementation of Twenty-Nine (29) Community-based Tourism Projects. | MonitoringandsupportingtheimplementationofTwenty-Nine(29)community-based TourismProjects. | Achieved: Implementation of the Twenty-Nine (29) community-based Tourism Projects were monitored and supported. |
| | | 3. Township and rural tourism supported using a minimum of one event in one township and one event in a rural area. | held in terms of the approved Implementation | Not Achieved: Minimum of one (1) event was not held in terms of the approved Implementation Plan and closeout report submitted. Preparations for the second event commenced. As a corrective measure, a minimum of two events held in Quarter 4 will be supported. |
| 3. | Number of work opportunities created through Working for Tourism projects. | 4133 Work opportunities created. | 1026 | Not Achieved: 147 Work opportunities were realised in Quarter 3. At the end of the third quarter, 2 298 WO were achieved. As a corrective measure, there is currently enrolment of participants in the Tourism Monitors programme. |



2.4 Programme 4

Tourism Sector Support Services



| | utput Indicator | | Quarterly Performance Against Targets | | | |
|--------------------------------|---|---|--|---|--|--|
| Output Indicator Annual Target | | Quarter 3 targets | Quarter 3 progress | | | |
| Ι. | Number of incentive programmes implemented. | One incentive programme implemented: Green Tourism Incentive Programme (GTIP) Implemented. | Report on progress made with the implementation of the GTIP for the quarter submitted | Achieved: Report on progress made with the implementation of the GTIP for the quarter submitted. | | |
| 2. | Number of Domestic Tourism Awareness Programmes implemented. | Fourdomestictourismcampaigns implemented:•Easter Campaign•World Tourism Day•Festive Summer••Cultural Event | Implementation of Festive campaign. | Achieved: Festive Campaign was implemented on 8 December 2023 in North West. | | |
| 3. | Number of initiatives implemented to support tourism SMMEs. | TwoInitiativesImplemented:InitiativesI.IncubationProgrammeimplemented:Frogramme•Existing business incubatorsimplemented:Innovation Incubator.i.TourismTechnologyInnovation Incubator.Innovation Incubator.ii.Food Service Incubator.iii.Community-based tourism enterprises Incubator. | Business Support and Development Incubation Programme implemented through: • Tourism Technology & Innovation Incubator. • Food Service Incubator. • Community-based tourism enterprises Incubator | Achieved: Business Support and Development Incubation Programme was implemented through: Tourism Technology & Innovation Incubator. Food Service Incubator. Community-based tourism enterprises Incubator. | | |

| | utnut Indicator | Annual Target | Quarterly Performance Against Targets | | | |
|------------------|---|---|---|--|--|--|
| Output Indicator | | Annual Target | Quarter 3 targets | Quarter 3 progress | | |
| 3. | Numberof initiativesTwoInitiativesimplemented to support tourismImplemented:Implemented:SMMEs.•New business incubators established:i.BusinessAdvisory Services focusing on Women in Tourism in Limpopoii.BusinessAdvisory or Services focusing on Homestay | | , | Services focusing on Homestay Pilot Programme was | | |
| | | Programme Audit of Tourism Incubators across the country. | Programme implemented. Determine an alternative system for the support of tourism incubators. | implemented. Achieved: An alternative system for the support of tourism incubators was determined. | | |



| | | | Quarterly Performance Against Targets | | | |
|------------------|--|---|---|---|--|--|
| Output Indicator | | Annual Target | Quarter 3 targets | Quarter 3 progress | | |
| 3. | Number of initiatives implemented to support tourism SMMEs. | 2. Implement Resource Efficiency Cleaner Production (RECP) Training and Business Support Programme. | RECP Training and Business Support Programme implemented. | Not Achieved: RECP Training and Business Support Programme was not implemented. | | |
| 4. | Number of programmes implemented to enhance visitor service and experiences | Three programmes implemented: I. Implementation of Service Excellence Standard (SANS: 1197) incorporating the Tourism Norms and Standards: with focus on: Small Towns and Tourism Product support. | (SANS:1197) with focus on | Achieved: Report on the implementation of the Service Excellence Standard (SANS:1197) with focus on - Small Towns and - Tourism Product support was developed. | | |



| | Output Indicator | Annual Target | Quarterly Performance Against Targets | | | | |
|---|---|---|--|--|--|--|--|
| | Output Indicator | Annual Target | Quarter 3 targets | Quarter 3 progress | | | |
| 2 | Number of programmes implemented to enhance visitor service and experiences. | Threeprogrammesimplemented:2. Implementation of the Tourism Monitors in all provinces including SANBI, and iSimangaliso. | Report on the implementation of the Tourism Monitors Programme developed. | PartiallyAchieved:The report on the implementationoftheTourismMonitorsProgrammewasdeveloped.However, the programme was notfully implemented. | | | |
| | | Joint tourist safety awareness sessions conducted. | Joint Tourist safety awareness session conducted | Achieved: Joint Tourist safety awareness session was conducted on 14 November 2023 in Gauteng, Pretoria. | | | |
| | | | Report on the session developed | Achieved: Report on the session was developed. | | | |



| | Output Indicator Appual Target | | Quarterly Perfor | mance Against Targets |
|--------------------------------|--|--|--|---|
| Output Indicator Annual Target | | Quarter 3 targets | Quarter 3 progress | |
| 5. | Number of capacity-building programmes implemented. | Five capacity-building programmes implemented: 1. 2 500 unemployed youth trained on norms and standards for safe tourism operations. | 625 unemployed youth trained on norms and standards for safe tourism operations. | Achieved: 1822 youth trained on norms and standards for safe tourism operations. |
| | | 2. 250 SMMEs trained on norms and standards for safe tourism operations in all nine provinces. | Training of 125 SMMEs on the norms and standards for safe tourism operations in four provinces undertaken. | Achieved: Training of 260 SMMEs on the norms and standards for safe tourism operations was undertaken in all 9 provinces. |
| | | 3. NTCE 2023 hosted. | NTCE 2023 hosted | Achieved: NTCE 2023 was hosted 29, 30 September and 01 October 2023. |
| | | | Report developed | Achieved: NTCE 2023 progress report developed. |



| | Output Indicator | | | Quarterly Performance Against Targets | | | |
|----|--|---------------|---|---|--|--|--|
| | utput indicator | Annual Target | | Quarter 3 targets | Quarter 3 progress | | |
| 5. | Number of capacity-building programmes implemented. | es | | ReportontheImplementationoftheTrainingoflearnersforRPL process | Achieved: Report on the Implementation of the Training of learners for RPL process was developed. | | |
| | | 5. | I 500 unemployed youth trained on identified skills development programmes. | Training delivery and placement of 375 unemployed youth with the host employers. | Achieved: Training delivery and placement of 1 695 unemployed youth with the host employers was undertaken. | | |







WORKFORCE REPRESENTATIVITY AS AT END OF DECEMBER 2023

| TOTAL ESTABLISHMENT | | | | | | |
|---------------------------|--------|------------|--|--|--|--|
| Race | Number | Percentage | | | | |
| Africans | 403 | 87,2% | | | | |
| Coloureds | 26 | 5,6% | | | | |
| Asians | 13 | 2,8% | | | | |
| Whites | 20 | 4,3% | | | | |
| TOTAL | 462 | 100 | | | | |
| Persons with Disabilities | 21 | 4,5% | | | | |



EMPLOYEES PER OCCUPATIONAL BANDS AS AT END OF DECEMBER 2023

| OCCUPATIONAL | MALE | | | FEMALE | | | | | |
|---|---------|----------|--------|--------|---------|----------|--------|-------|-------|
| BAND | African | Coloured | Indian | White | African | Coloured | Indian | White | TOTAL |
| Top Management | 2 | 0 | 0 | I | 3 | 0 | I | 2 | 9 |
| Senior Management. | 24 | I | 2 | 2 | 17 | 3 | 2 | I | 52 |
| Professionally qualified and experienced specialists and mid- management. | 96 | I | 3 | 4 | 106 | 9 | 5 | 5 | 229 |
| Skilled technical and academically qualified workers, junior management, supervisors, foreman and superintendents. | 34 | 2 | 0 | I | 77 | 7 | 0 | 3 | 124 |
| Semi-skilled and discretionary decision-making. | 22 | I | 0 | I | 16 | 2 | 0 | 0 | 42 |
| Unskilled and defined decision-making. | 3 | 0 | 0 | 0 | 3 | 0 | 0 | 0 | 6 |
| TOTAL | 181 | 5 | 5 | 9 | 222 | 21 | 8 | П | 462 |



4. FINANCIAL INFORMATION



Budget and Expenditure Review as at 31 December 2023

| Programme | 2023/24 AENE Allocation | Actual Expenditure | Actual Expenditure as % of AENE Allocation | Cumulative Projected Expenditure | % Cumulative Projected Expenditure | Variance from Cumulative Projected Expenditure | % Variance from Cumulative Projected Expenditure | Explanation of Material Variances from Projected Expenditure |
|--|----------------------------|-----------------------|---|--|--|---|--|---|
| | R'000 | R'000 | % | R'000 | % | R'000 | % | |
| Administration | 330 111 | 220 110 | 67% | 206 325 | 63% | (13 785) | -4% | The variance stems from the projections failing to factor in the 2023 AENE amendments, which are scheduled for incorporation in the next quarter of the financial year as approved by the National Treasury. |
| Tourism Research, Policy and International Relations (Excl. SAT) | 88 474 | 58 443 | 66% | 57 673 | 65% | (770) | -0.9% | Slight overspending due to the payment of operational expenses which were scheduled to be paid in the next quarter. |
| SA Tourism | 1 289 739 | 1 075 738 | 83% | 1 075 738 | 83% | - | 0% | None |
| Destination Development | 396 533 | 141 793 | 36% | 254 803 | 64% | 113 010 | 28% | The underspending is mainly due to slow spending within the Expanded Public Works Programme (EPWP). |
| Tourism Sector Support Services | 355 688 | 253 858 | 71% | 247 204 | 70% | (6 654) | -2% | The variance stems from the projections failing to factor in the 2023 AENE amendments, which are scheduled for incorporation in the next quarter of the financial gear as approved by the National Treasury. |
| Total | 2 460 545 | 1 749 942 | 71% | 1 841 743 | 75% | 91 801 | 4% | |

Expenditure per Economic Classification as at 31 December 2023

| Economic Classification | 2023/24 AENE Allocation | Expenditure | Actual Expenditure as % of AENE Allocation | Cumulative Projected Expenditure | Projected Expenditure | Variance from Cumulative Projected Expenditure | % Variance from Cumulative Projected Expenditure |
|--|----------------------------|-------------|---|--|--------------------------|---|--|
| | R'000 | R'000 | % | R'000 | % | R'000 | % |
| Current Payments | | | | | | | |
| - Compensation of Employees | 395 463 | 274 619 | 69% | 230 400 | 58% | (44 219) | -11% |
| - Goods and Services | 529 468 | 214 718 | 41% | 361 365 | 68% | 146 647 | 28% |
| Transfers and Subsidies | | | | | | | |
| - Departmental Agencies and Accounts | 1 294 358 | 1 080 357 | 83% | 1 080 163 | 83% | (194) | -0.01% |
| - Foreign Governments and International Organisations | 2 982 | 2 733 | 92% | 2 582 | 87% | (151) | -5% |
| - Public Corporations and Private Enterprises | 225 692 | 162 529 | 72% | 162 200 | 72% | (329) | -0.1% |
| - Non-Profit Institutions | 439 | 439 | 100% | 439 | 100% | - | 0% |
| - Households | 5 447 | 2 187 | 40% | 2 269 | 42% | 82 | 2% |
| Capital Assets | | | | | | | |
| - Buildings and other fixed structures | - | 5 884 | | - | | (5 884) | 0% |
| - Machinery and Equipment | 6 483 | 6 215 | 96% | 2 325 | 36% | (3 890) | -60% |
| Payment for Financial Assets | 213 | 261 | | - | | (261) | 0% |
| Total | 2 460 545 | 1 749 942 | 71% | 1 841 743 | 75% | 91 801 | 4% |



5. LIST OF ACRONYMS AND ABBREVIATIONS

| AGSA | Auditor-General of South Africa | SADC | South African Development Community |
|-------|---|-------|---|
| AU | African Union | SANBI | South African National Biodiversity Institute |
| BRICS | Brazil, Russia, India, China and South Africa | SANS | South African National Standards |
| DDM | District Development Model | SAT | South African Tourism |
| GTIP | Green Tourism Incentive Programme | SLA | Service Level Agreement |
| ICT | Information Communication Technology | SMS | Senior Management Services |
| IORA | Indian Ocean Rim Association | SMMEs | Small, Medium and Micro-sized Enterprises |
| NTCE | National Tourism Careers Expo | TGCSA | Tourism Grading Council of South Africa |
| PWD | Persons with disabilities | UNWTO | United Nations World Tourism Organisation |
| RECP | Resource Efficiency Cleaner Production | WSP | Workplace Skills Plan |
| RPL | Recognition of Prior Learning | | |





